



AUSTRALIA'S IMPORTS FROM THE PACIFIC 2026 REVIEW







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ABOUT THIS REPORT

Australia's Imports from the Pacific: A Review has been prepared by Pacific Trade Invest (PTI) Australia, using data provided by the Australian Government's Department of Agriculture, Fisheries and Forestry (DAFF), based on International Trade in Goods statistics released by the Australian Bureau of Statistics (ABS).

The purpose of this report is to provide businesses, industry bodies and governments with valuable data to understand the Australian market and ongoing trade relationships with Pacific exporters.

Trade between the Pacific and Australia continues to evolve, creating new opportunities for Pacific exporters, Australian importers, and the broader regional economy. At Pacific Trade Invest (PTI) Australia, we are committed to providing practical market intelligence that helps businesses and policymakers better understand where opportunities exist, where challenges remain, and where future growth may be found.

This report has been developed to support that objective. By examining Australia's imports of selected Pacific agricultural commodities between 2020 and 2025, it provides a data-driven view of how key Pacific export sectors are performing in the Australian market. The findings reveal both encouraging success stories and areas where significant untapped potential remains. Overall, imports of the selected commodities from the Pacific grew more than threefold over the five-year period, representing a compound annual growth rate of approximately 25%. Green coffee beans now represent the largest Pacific commodity export to Australia by value, while coconut oil has recorded some of the strongest growth across the commodities examined.

Importantly, this report is not intended to be a comprehensive assessment of Pacific exports. Rather, it is designed as a practical reference tool for exporters, industry groups, government agencies, development partners and investors seeking to better understand Australia's demand for a range of Pacific products. Access to reliable and easily accessible trade data

remains uneven across the Pacific, making practical market intelligence an important tool for informed commercial and policy decisions. By presenting trade data in an accessible format, we hope to support informed decision-making and encourage greater commercial engagement between Australia and the Pacific.

PTI Australia is grateful to the Australian Government's Department of Agriculture, Fisheries and Forestry (DAFF) for providing and compiling the underlying data that has made this publication possible. We also acknowledge the Australian Bureau of Statistics, whose trade statistics underpin much of the analysis presented in this report. Their contribution provides an important foundation for improving market transparency and supporting evidence-based trade development across the region.

As the Pacific seeks to strengthen export competitiveness and participation in regional and global markets, access to reliable market intelligence becomes increasingly important. We hope this report contributes to that effort and assists businesses and policymakers alike in identifying new opportunities to grow Pacific exports to Australia.



Tim Martin
Trade Commissioner
PTI Australia

TRADE INSIGHTS



The Pacific's share of Australia's coconut oil imports has grown substantially. In 2020, Pacific suppliers accounted for just 3.7% of Australia's coconut oil import value and 3.5% of import volume. By 2025, this had increased to 13.4% and 18.7% respectively, meaning the Pacific's share of the Australian market is now more than three times larger by value and more than five times larger by volume than it was five years earlier.



The Pacific's cassava market share in Australia is also growing. In 2020, Pacific cassava accounted for 37.6% of Australia's total import value, growing to 55.4% by 2025. This represents a 47.3% relative value increase over the five-year period.



The Pacific's vanilla market share in Australia has rebounded strongly. In 2021, Pacific vanilla accounted for 33.3% of Australia's total import value, before declining to 11.4% in 2022. By 2025, the Pacific's share had recovered to 38.7%, while the quantity of vanilla imported from PNG increased by 66% over the three-year period.



The Pacific's share of Australia's cocoa bean imports is also increasing. Since 2020, the Pacific's share of Australia's cocoa bean import market has grown from 15.3% to 25.3%, representing a 66% relative increase. PNG's cocoa exports to Australia more than tripled in value in 2025, supported by a significant increase in global cocoa prices.



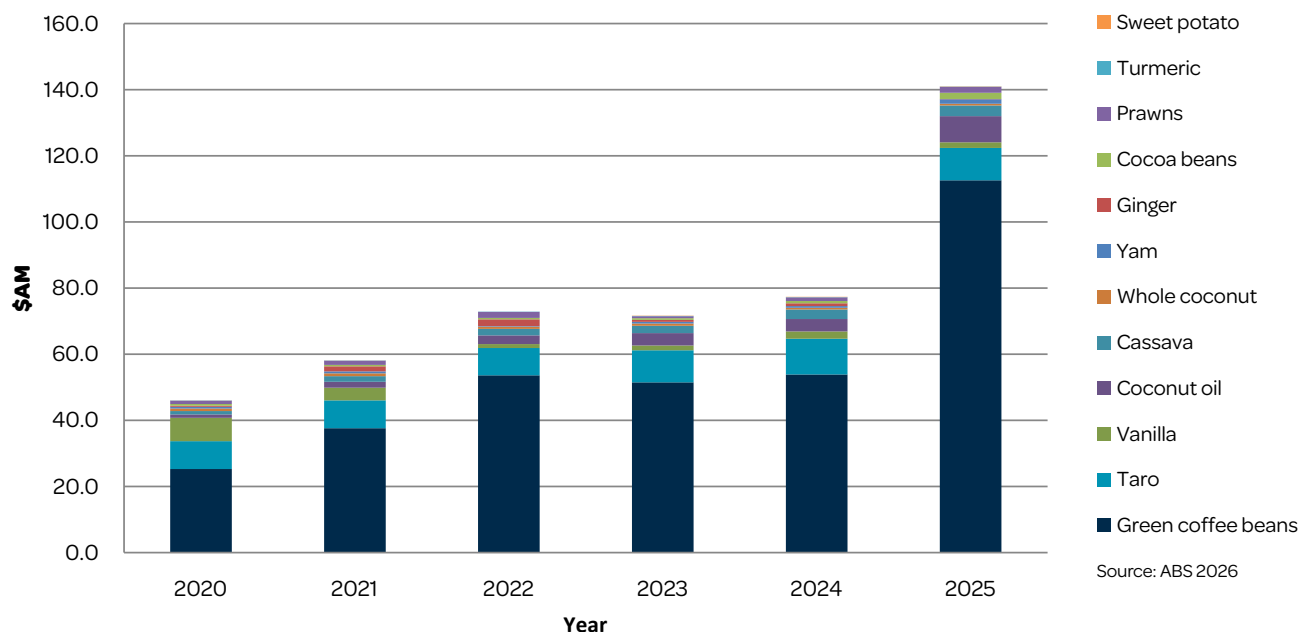
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OVERVIEW

Overall, Australian imports from the Pacific of the selected commodities saw a 3.1x increase in value between 2020 and 2025, equating to a 25% compound annual growth rate (CAGR). This growth was driven overwhelmingly by green coffee beans, which doubled in value in 2025 alone.

SELECT IMPORTS FROM THE PACIFIC (BY VALUE)



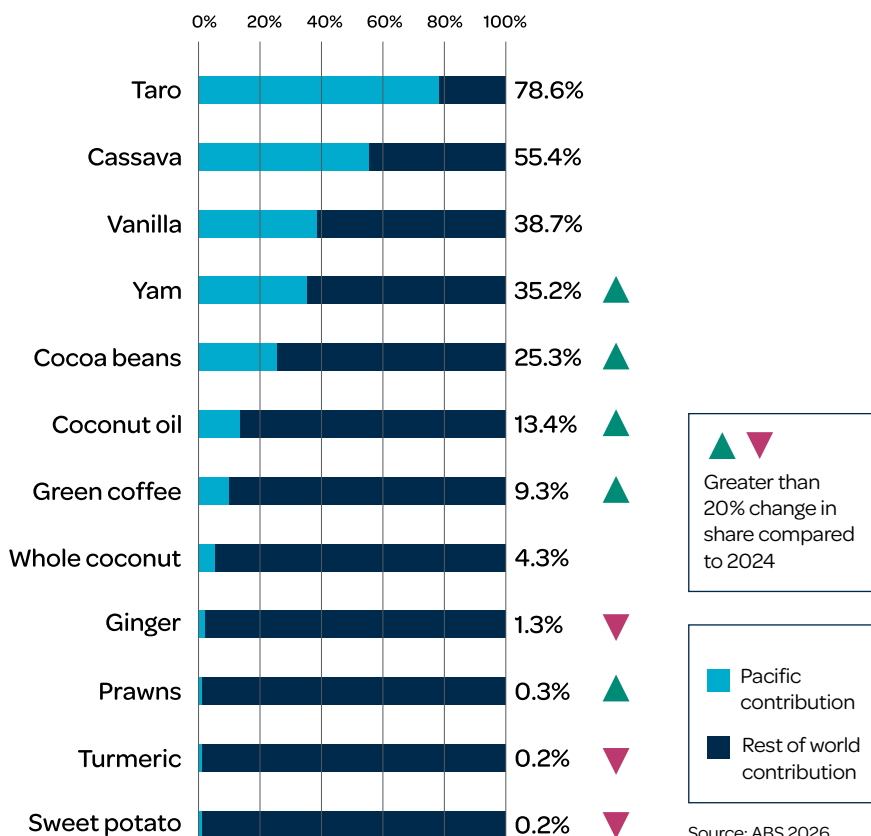
SHARE OF IMPORTS

The Pacific was Australia's largest supplier of taro and cassava, representing 79% and 55% (by value) of Australia's total imports, respectively.

Australia also sourced a significant proportion (by value) of its vanilla (38.7%), yams (35.2%), cocoa beans (25.3%) and coconut oil (13.4%) imports from the Pacific.

Ginger saw the sharpest reversal of any commodity in 2025: the Pacific's share collapsed to just 1.3%, down from 15.8% the year before. Yams and cocoa beans moved the other way, with the Pacific's share climbing from 23.6% to 35.2% for yams and from 14.2% to 25.3% for cocoa beans.

PACIFIC SHARE OF AUSTRALIA'S IMPORTS (%)





CASSAVA

Australia sources the majority of its cassava from the Pacific. In 2025, Pacific exporters accounted for 55.4% of Australia's cassava import value and 63.5% of import volume. Tonga and Fiji were the leading suppliers, contributing 25.8% and 25.5% of Australia's total cassava imports by value, respectively.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian cassava market grew by 17.8 percentage points in the Australian market, representing a 47.3% relative increase.

Volume – The Pacific's share of the Australian cassava market grew by 11.1 percentage points, a 21.2% relative increase.

The Solomon Islands has emerged as the Pacific's fastest-growing supplier of cassava to Australia. Since 2020, export value has increased more than sixteenfold, from \$15,000 to \$240,848. While still well behind Fiji and Tonga, this growth reflects a gradual diversification of Pacific cassava supply beyond the region's two largest exporters.

KEY Value (\$A)
Volume (kg)

CASSAVA

PARTNER	2020	2021	2022	2023	2024	2025
Tonga	517,978	712,701	734,838	895,767	1,286,037	1,483,429
	767,632	909,181	791,616	1,020,310	1,146,185	1,266,008
Fiji	536,552	937,327	1,084,590	1,202,440	1,505,732	1,463,738
	352,398	447,319	484,801	507,185	521,880	551,610
Solomon Islands	15,000	32,786	63,312	122,295	110,183	240,848 ▲
	13,910	25,317	42,430	90,230	82,810	148,750 ▲
Niue	2,631	4,519	2,568	0	0	0
	559	920	710	0	0	0
Papua New Guinea	23,905	0	0	0	1,650	0 ▼
	13,800	0	0	0	1,500	0 ▼
Samoa	0	0	2,048	13,344	0	0
	0	0	4,693	1,668	0	0
Vanuatu	0	48,308	88,159	34,445	0	0
	0	15,720	40,900	11,495	0	0
Total from the Pacific	1,096,065	1,735,640	1,975,516	2,268,290	2,903,601	3,188,015
	1,148,299	1,398,457	1,365,150	1,630,888	1,752,375	1,966,368
Global Total	2,912,501	3,465,843	3,742,528	4,259,385	5,276,036	5,750,720
	2,193,426	2,404,081	2,251,711	2,530,009	2,849,944	3,099,060
% Pacific	37.60%	50.10%	52.80%	53.30%	55.00%	55.40%
	52.40%	58.20%	60.60%	64.50%	61.50%	63.45%

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



COCOA BEANS

The Pacific supplies a significant share of Australia's cocoa bean imports. In 2025, Pacific exporters accounted for 25.3% of Australia's cocoa bean import value and 28.9% of import volume. PNG was the dominant supplier, contributing 23.4% of Australia's total cocoa bean imports by value, followed by Vanuatu (1.1%) and the Solomon Islands (0.8%).

FROM 2020 TO 2025

Value – The Pacific's share of the Australian cocoa bean market grew by 10.1 percentage points (from 15.3% to 25.3%), a 66.1% relative increase.

Volume – The Pacific's share of the Australian cocoa bean market grew by 3.5 percentage points (from 25.4% to 28.9%), a 13.6% relative increase.

PNG's cocoa bean export value to Australia more than tripled in 2025, with its price per kilogram up 135% (from ~\$6.10 to ~\$14.40) – consistent with the well-documented global cocoa price crisis driven by West African supply shortages.

KEY Value (\$A)
Volume (kg)

COCOA BEANS

PARTNER	2020	2021	2022	2023	2024	2025	
Papua New Guinea	309,670	319,619	324,636	483,624	521,817	1,740,615	▲
	75,176	81,592	62,064	76,006	85,155	120,839	▲
Vanuatu	5,416	8,753	12,403	27,947	63,162	85,095	▲
	2,160	3,880	5,125	7,560	8,250	8,219	
Solomon Islands	136,395	119,194	35,054	16,498	12,779	60,042	▲
	42,500	26,268	8,025	2,657	1,228	4,550	▲
Samoa	45,268	33,105	49,337	0	40,505	1,923	▼
	3,977	4,231	6,318	0	4,000	175	▼
Fiji	6,208	1,700	0	0	0	0	
	540	170	0	0	0	0	
Total from the Pacific	502,957	482,370	421,430	528,069	638,262	1,887,675	▲
	124,353	116,141	81,532	86,223	98,633	133,783	▲
Global Total	3,297,959	2,964,288	3,398,373	3,093,347	4,508,351	7,451,385	
	488,920	485,441	513,706	462,515	496,915	463,081	
% Pacific	15.30%	16.30%	12.40%	17.10%	14.20%	25.30%	▲
	25.40%	23.90%	15.90%	18.60%	19.80%	28.90%	▲

Source: ABS 2026

▲ Greater than 20% change compared to 2024



WHOLE COCONUT

The Pacific supplies a modest share of Australia's whole coconut imports. In 2025, Pacific exporters accounted for 4.3% of Australia's whole coconut import value and 7.7% of import volume. Samoa was the dominant Pacific supplier, contributing 3.8% of Australia's total whole coconut imports by value, followed by Tonga (0.5%).

FROM 2020 TO 2025

Value – The Pacific's share of the Australian whole coconut market fell by 5.3 percentage points (from 9.6% to 4.3%), a 55.3% relative decrease.

Volume – The Pacific's share of the Australian whole coconut market fell by 8.5 percentage points (from 16.2% to 7.7%), a 52.6% relative decrease.

The number of Pacific countries supplying whole coconuts to Australia has declined in recent years. In 2021, five Pacific countries exported whole coconuts to Australia; by 2025, only Samoa and Tonga remained active suppliers. Fiji, the Solomon Islands and Vanuatu recorded no exports in recent years.

KEY

Value (\$A)
Volume (kg)

WHOLE COCONUT

PARTNER	2020	2021	2022	2023	2024	2025
Samoa	498,348	566,455	543,991	430,850	430,478	427,231
	568,306	564,000	590,687	425,749	414,357	441,814
Tonga	226,366	205,529	152,340	194,683	68,964	59,083
	262,455	255,915	196,630	204,416	90,086	67,186 ▼
Fiji	0	3,237	0	0	0	0
	0	3,609	0	0	0	0
Solomon Islands	28,242	29,352	21,297	0	0	0
	24,000	25,100	14,760	0	0	0
Vanuatu	0	20,572	0	0	0	0
	0	31,500	0	0	0	0
Total from the Pacific	752,957	825,145	717,627	625,534	499,442	486,314
	854,761	880,124	802,077	630,165	504,443	509,000
Global Total	7,821,800	8,534,796	9,681,102	8,539,828	9,910,971	11,290,107
	5,263,320	5,251,691	5,619,433	5,677,882	5,915,502	6,616,530
% Pacific	9.60%	9.70%	7.40%	7.30%	5.00%	4.30%
	16.20%	16.80%	14.30%	11.10%	8.50%	7.70%

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



COCONUT OIL

The Pacific supplies a significant share of Australia's coconut oil imports. In 2025, Pacific exporters accounted for 13.4% of Australia's coconut oil import value and 18.7% of import volume. Fiji was the leading Pacific supplier, contributing 7.5% of Australia's total coconut oil imports by value.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian coconut oil market grew by 9.7 percentage points (from 3.7% to 13.4%), a 263.4% relative increase.

Volume – The Pacific's share of the Australian coconut oil market grew by 15.2 percentage points (from 3.5% to 18.7%), a 439.5% relative increase.

Vanuatu's coconut oil exports to Australia grew sharply in 2025, with export value increasing more than sixfold in a single year. This saw Vanuatu overtake PNG to become the Pacific's second-largest coconut oil supplier to Australia, behind only Fiji.

KEY Value (\$A)
Volume (kg)

COCONUT OIL

PARTNER	2020	2021	2022	2023	2024	2025	
Fiji	255,143	363,495	1,237,474	2,799,638	2,587,807	4,459,323	▲
	183,390	195,910	521,902	1,774,260	1,655,461	1,447,810	
Vanuatu	151,476	131,269	454,729	496,760	329,986	2,441,207	▲
	92,954	63,800	187,800	232,020	166,500	715,820	▲
Papua New Guinea	282,121	298,636	141,169	98,176	638,231	963,812	▲
	56,340	52,090	24,514	16,740	429,620	231,430	▼
Solomon Islands	285,089	982,640	754,903	288,993	201,352	77,699	▼
	58,570	381,000	221,390	91,600	50,340	14,100	▼
Cook Islands	0	27,313	19,680	0	0	0	
	0	4,042	3,084	0	0	0	
French Polynesia	1,779	0	0	0	0	0	
	10	0	0	0	0	0	
Samoa	0	2,160	0	0	0	0	
	0	50	0	0	0	0	
Tonga	1,024	0	0	0	0	0	
	40	0	0	0	0	0	
Total from the Pacific	976,633	1,805,514	2,607,956	3,683,567	3,757,376	7,942,040	▲
	391,304	696,892	958,690	2,114,620	2,301,921	2,409,160	
Global Total	26,496,030	39,853,919	41,247,376	31,121,624	35,776,484	59,289,991	▲
	11,312,751	13,227,391	11,241,155	10,620,187	11,989,692	12,910,350	
% Pacific	3.70%	4.50%	6.30%	11.80%	10.50%	13.40%	▲
	3.50%	5.30%	8.50%	19.90%	19.20%	18.70%	

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



GREEN COFFEE

The Pacific supplies a notable share of Australia's green coffee bean imports. In 2025, Pacific exporters accounted for 9.3% of Australia's green coffee bean import value and 9.2% of import volume. PNG was the sole Pacific supplier to Australia during the year.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian green coffee bean market grew by 2.8 percentage points (from 6.5% to 9.3%), a 42.3% relative increase.

Volume – Papua New Guinea's share of the Australian green coffee bean market grew by 2.5 percentage points (from 6.6% to 9.2%), a 38.1% relative increase.

PNG's coffee export windfall reflects a broader surge in global coffee prices rather than a major shift in market share. While Australia's total green coffee bean import value increased by 75% in 2025, the Pacific's share of the market grew only modestly, from 7.8% to 9.3%.

KEY

Value (\$A)
Volume (kg)

GREEN COFFEE

PARTNER	2020	2021	2022	2023	2024	2025
Papua New Guinea	25,200,943	37,602,590	53,577,343	51,455,659	53,836,139	112,568,404 ▲
	5,927,050	7,714,789	7,185,421	7,957,626	7,755,760	10,252,594 ▲
New Caledonia	88,694	0	0	0	0	0
	19,665	0	0	0	0	0
Total from the Pacific	25,289,637	37,602,590	53,577,343	51,455,659	53,836,139	112,568,404 ▲
	5,946,715	7,714,789	7,185,421	7,957,626	7,755,760	10,252,594 ▲
Global Total	387,032,344	448,416,513	685,908,490	636,480,421	692,170,050	1,210,512,339 ▲
	89,554,641	96,823,810	103,653,906	94,667,709	96,981,111	111,835,688
% Pacific	6.50%	8.40%	7.80%	8.10%	7.80%	9.30%
	6.60%	8.00%	6.90%	8.40%	8.00%	9.17%

Source: ABS 2026

▲ Greater than 20% change compared to 2024



GINGER

The Pacific supplies a small share of Australia's ginger imports. In 2025, Pacific exporters accounted for 1.3% of Australia's ginger import value and 1.4% of import volume. Fiji was the sole Pacific supplier to the Australian market during the year.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian ginger market fell by 5.0 percentage points (from 6.2% to 1.3%), a 79.9% relative decrease.

Volume – The Pacific's share of the Australian ginger market fell by 7.6 percentage points (from 8.9% to 1.4%), an 84.7% relative decrease.

The Pacific's share of Australia's ginger imports has declined sharply in recent years. After peaking at 27.9% of import value in 2022, the Pacific's share fell to just 1.3% by 2025 – the largest decline recorded across any commodity in this report. Fiji's export volume to Australia fell from 607,503 kg to 15,621 kg over the same period.

KEY Value (\$A)
Volume (kg)

GINGER

PARTNER	2020	2021	2022	2023	2024	2025
Fiji	339,758	1,513,052	2,077,266	567,687	849,868	79,320 ▼
	119,800	579,780	607,503	116,320	183,120	15,621 ▼
Vanuatu	7,709	0	2,250	16,200	0	0
	45	0	9	105	0	0
Total from the Pacific	347,467	1,513,052	2,079,516	583,887	849,868	79,320 ▼
	119,845	579,780	607,512	116,425	183,120	15,621 ▼
Global Total	5,564,351	8,259,140	7,448,210	4,110,183	5,373,425	6,305,155
	1,339,514	2,161,511	1,823,221	744,940	977,947	1,141,114
% Pacific	6.20%	18.30%	27.90%	14.20%	15.80%	1.26% ▼
	8.90%	26.80%	33.30%	15.60%	18.70%	1.37% ▼

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



KAVA

Kava remains one of the Pacific's strongest growth exports to Australia. Between January and June 2026, Australia imported 93,921 kg of Pacific kava, up approximately 23% on the same period in 2025. Fiji remained the dominant supplier, accounting for more than 60% of total import volume, followed by Vanuatu and Tonga. The number of active Pacific kava suppliers in the Australian market also increased, from 360 in 2025 to 376 by mid-2026.

FROM 2021 TO Q2 2026

Volume – Since the Kava Pilot Program commenced in December 2021, Australia has imported around 729 tonnes of Pacific kava, including 93.9 tonnes during H1 2026 alone.

Suppliers – The active Pacific kava supplier base has grown from 360 to 376 since the 2025 report, a 4.4% increase.

Fiji and Tonga posted their strongest quarter yet in Q2 2026, up 51.7% and 46.3% respectively on Q1 – while Vanuatu's volumes fell 29.2% over the same period. Growth in the kava market is becoming more concentrated in Fiji and Tonga.

KAVA

COUNTRY	2025 (KG)	2026 KAVA IMPORTS (KG)			CUMULATIVE SINCE COMMENCEMENT (DEC 2021)	
	YTD (kg)	Q1 (kg)	Q2 (kg)	YTD (kg)	Cumulative (kg)	Suppliers
Fiji	95,964	22,577	34,249 ▲	56,826	331,197	220
Tonga	18,385	3,388	4,956 ▲	8,344	208,902	73
Vanuatu	51,147	15,921	11,280 ▼	27,201	158,700	30
New Zealand	623	0	100	100	21,976	41
Papua New Guinea	4,094	1,020	320 ▼	1,340	7,484	5
Solomon Islands	96	0	110	110	436	4
Samoa	0	0	0	0	282	3
Total	170,309	42,906	51,015	93,921	728,977	376

▲ ▼ Greater than 20% change compared to Q1 2026

Source: DFAT 2026

A note on this table: Kava is compiled differently from the other commodities in this report. Kava data is reported quarterly (not annually) and tracks volume (kg) only – no dollar (\$A) value and no global/world total is available for kava. Therefore this page appears different and Kava does not appear in the Overview page.



PRAWNS

The Pacific supplies a small share of Australia's prawn imports. In 2025, Pacific exporters accounted for 0.31% of Australia's prawn import value and 0.43% of import volume. New Caledonia was the sole Pacific supplier to the Australian market during the year.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian prawn market grew by 0.1 percentage points (from 0.2% to 0.31%), a 38.6% relative increase.

Volume – The Pacific's share of the Australian prawn market grew by 0.3 percentage points (from 0.1% to 0.43%), a 189.4% relative increase.

Among the selected commodities prawns are Australia's second-largest single import market by value (\$551M in 2025) – yet the Pacific holds under one-third of one percent of it, the widest gap between market size and Pacific participation of any commodity tracked.

KEY

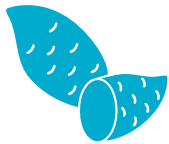
Value (\$A)
Volume (kg)

PRAWNS

PARTNER	2020	2021	2022	2023	2024	2025	
New Caledonia	899,453	1,139,327	1,794,364	595,718	1,156,497	1,735,343	▲
	41,809	209,386	362,964	25,812	94,188	154,303	▲
Total from the Pacific	899,453	1,139,327	1,794,364	595,718	1,156,497	1,735,343	▲
	41,809	209,386	362,964	25,812	94,188	154,303	▲
Global Total	396,020,772	410,831,344	578,813,390	491,333,507	496,415,634	551,170,806	
	28,102,750	30,771,017	38,150,303	32,104,082	34,947,726	35,841,303	
% Pacific	0.20%	0.30%	0.30%	0.10%	0.20%	0.31%	▲
	0.10%	0.70%	1.00%	0.10%	0.30%	0.43%	▲

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



SWEET POTATO

The Pacific supplies a very small share of Australia's sweet potato imports. In 2025, Pacific exporters accounted for just 0.2% of Australia's sweet potato import value and 0.5% of import volume. Tonga was the sole Pacific supplier to the Australian market during the year.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian sweet potato market fell by 12.3 percentage points (from 12.5% to 0.2%), a 98.4% relative decrease.

Volume – The Pacific's share of the Australian sweet potato market fell by 8.4 percentage points (from 9.0% to 0.53%), a 94.1% relative decrease.

The Pacific's sweet potato exports to Australia declined sharply in 2025. Export value fell by more than 93% between 2024 and 2025, with Tonga's exports decreasing from \$65,794 to just \$4,432. While the decline exceeded that recorded for ginger on a percentage basis, it occurred from a much smaller export base.

KEY

Value (\$A)
Volume (kg)

SWEET POTATO

PARTNER	2020	2021	2022	2023	2024	2025
Tonga	137,898	117,193	0	91,066	65,794	4,432 ▼
	69,876	53,720	0	33,482	14,924	7,180 ▼
Total from the Pacific	137,898	117,193	0	91,066	65,794	4,432 ▼
	69,876	53,720	0	33,482	14,924	7,180 ▼
Global Total	1,105,685	1,567,725	1,349,420	1,943,784	1,909,863	2,194,546
	780,614	1,298,649	926,720	1,166,259	1,143,035	1,362,703
% Pacific	12.50%	7.50%	0.00%	4.70%	3.40%	0.20% ▼
	9.00%	4.10%	0.00%	2.90%	1.30%	0.53% ▼

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



TARO

The Pacific supplies the majority of Australia's taro imports. In 2025, Pacific exporters accounted for 78.6% of Australia's taro import value and 70.2% of import volume. Fiji dominated supply, accounting for 76.9% of Australia's total taro imports by value, while Tonga contributed 1.7%.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian taro market fell by 4.5 percentage points (from 83.1% to 78.6%), a 5.4% relative decrease.

Volume – The Pacific's share of the Australian taro market fell by 9.7 percentage points (from 79.8% to 70.2%), a 12.1% relative decrease.

Fiji supplied 76.9% of Australia's total taro import value in 2025, accounting for more than three-quarters of the entire Australian market. This is the most concentrated supplier relationship observed across the commodities examined in this report.

KEY Value (\$A)
Volume (kg)

TARO

PARTNER	2020	2021	2022	2023	2024	2025
Fiji	8,161,587	7,575,214	7,881,243	9,429,106	10,648,760	9,566,342
	2,013,408	1,954,310	2,083,384	1,700,630	1,835,922	1,711,030
Tonga	127,074	118,097	101,828	140,422	97,577	217,330 ▲
	109,446	117,283	100,998	113,342	62,648	203,638 ▲
Niue	28,763	108,253	105,026	0	0	0
	4,365	17,730	18,860	0	0	0
Papua New Guinea	11,314	0	0	0	45,533	0 ▼
	3,730	0	0	0	14,010	0 ▼
Samoa	123,056	667,333	179,134	132,854	77,376	0 ▼
	34,174	194,415	54,873	33,580	23,420	0 ▼
Vanuatu	0	3,958	19,011	5,468	0	0
	0	920	8,820	1,146	0	0
Total from the Pacific	8,451,794	8,472,856	8,286,242	9,707,849	10,869,245	9,783,672
	2,165,124	2,284,658	2,266,934	1,848,698	1,936,000	1,914,668
Global Total	10,169,656	10,358,003	10,082,783	11,772,149	13,090,825	12,440,472
	2,712,588	2,858,004	2,764,137	2,383,001	2,611,961	2,729,068
% Pacific	83.10%	81.80%	82.20%	82.50%	83.00%	78.60%
	79.80%	79.90%	82.00%	77.60%	74.10%	70.20%

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



TURMERIC

The Pacific supplies a very small share of Australia's turmeric imports. In 2025, Pacific exporters accounted for 0.2% of Australia's turmeric import value and 0.1% of import volume. Fiji was the sole Pacific supplier to the Australian market during the year.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian turmeric market fell by 0.1 percentage points (from 0.4% to 0.2%), a 33.2% relative decrease.

Volume – The Pacific's share of the Australian turmeric market fell by 0.1 percentage points (from 0.2% to 0.1%), a 37.3% relative decrease

Turmeric's 2025 decline can be put into perspective when considering that, at \$17,242 in 2025, it is one of the smallest Pacific import lines in the report – above only sweet potato among commodities with active Pacific trade.

KEY Value (\$A)
Volume (kg)

TURMERIC

PARTNER	2020	2021	2022	2023	2024	2025	
Fiji	20,816	21,868	25,295	24,201	24,074	17,242	▼
	3,951	3,141	3,492	4,455	3,135	1,968	▼
Total from the Pacific	20,816	21,868	25,295	24,201	24,074	17,242	▼
	3,951	3,141	3,492	4,455	3,135	1,968	▼
Global Total	5,660,221	4,386,346	5,073,964	5,997,143	6,070,929	7,017,075	
	2,035,473	1,428,474	1,575,288	1,979,574	1,454,783	1,617,280	
% Pacific	0.40%	0.50%	0.50%	0.40%	0.40%	0.20%	▼
	0.20%	0.20%	0.20%	0.20%	0.20%	0.10%	▼

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



YAM

Australia sources a significant proportion of its yams from the Pacific. In 2025, Pacific yams represented 35.2% of Australia's total import value and 50.3% of total import volume. Tonga supplied 34.8% of Australia's yam imports (by value), with a smaller percentage imported from Fiji (0.4%).

FROM 2020 TO 2025

Value – The Pacific's share of the Australian yam market grew by 0.6 percentage points (from 34.6% to 35.2%), a 1.7% relative increase.

Volume – The Pacific's share of the Australian yam market fell by 16.3 percentage points (from 66.6% to 50.3%), a 24.5% relative decrease.

Fiji has emerged as an additional supplier of yams to Australia since 2022, with exports reaching \$15,924 in 2025. While Tonga remains overwhelmingly dominant, the 2025 data suggests a modest diversification of Pacific supply.

KEY

Value (\$A)
Volume (kg)

YAM

PARTNER	2020	2021	2022	2023	2024	2025	
Tonga	482,833	551,292	77,606	454,300	522,335	1,399,549	▲
	397,595	444,494	70,115	219,265	218,800	475,429	▲
Fiji	0	0	1,726	86,296	4,730	15,924	▲
	0	0	492	17,796	854	2,572	▲
Samoa	4,360	34,723	50,238	1,040	0	0	
	1,533	9,033	10,069	80	0	0	
Vanuatu	0	0	7,432	0	0	0	
	0	0	1,400	0	0	0	
Total from the Pacific	487,193	586,015	137,002	541,637	527,065	1,415,473	▲
	399,128	453,527	82,076	237,141	219,654	478,001	▲
Global Total	1,408,506	1,730,530	1,202,848	1,721,858	2,234,913	4,022,976	▲
	598,974	809,590	325,698	476,575	591,716	950,238	▲
% Pacific	34.60%	33.90%	11.40%	31.50%	23.60%	35.20%	▲
	66.60%	56.00%	25.20%	49.80%	37.10%	50.30%	▲

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024



VANILLA

The Pacific supplies a significant share of Australia's vanilla imports. In 2025, Pacific exporters accounted for 38.7% of Australia's vanilla import value and 28.3% of import volume. PNG was the dominant supplier, contributing 38.6% of Australia's total vanilla imports by value.

FROM 2020 TO 2025

Value – The Pacific's share of the Australian vanilla market grew by 3.3 percentage points (from 35.3% to 38.7%), a 9.5% relative increase.

Volume – The Pacific's share of the Australian vanilla market grew by 9.3 percentage points (from 19.0% to 28.3%), a 48.9% relative increase.

The Pacific's growing share of Australia's vanilla imports should be viewed in the context of a contracting global market. Between 2020 and 2025, the value of Australia's total vanilla imports fell from \$19.9 million to \$4.5 million, a decline of almost 78%. Over the same period, Pacific vanilla exports also declined by approximately 75%. The Pacific's share of the market increased largely because it contracted more slowly than the market as a whole.

KEY Value (\$A)
Volume (kg)

VANILLA

PARTNER	2020	2021	2022	2023	2024	2025
Papua New Guinea	7,005,425	3,745,102	1,184,579	1,513,706	2,174,053	1,719,686 ▼
	33,909	27,963	9,129	11,331	18,071	15,143
French Polynesia	0	0	0	0	9,386	3,880 ▼
	0	0	0	0	8	3 ▼
Pitcairn Islands	4,151	0	0	0	0	0
	20	0	0	0	0	0
Tonga	25,130	22,876	0	0	0	0
	42	68	0	0	0	0
Vanuatu	0	0	4,670	0	0	0
	0	0	40	0	0	0
Total from the Pacific	7,034,706	3,767,978	1,189,249	1,513,706	2,183,439	1,723,566 ▼
	33,971	28,031	9,169	11,331	18,079	15,146
Global Total	19,911,536	11,306,800	10,372,983	7,584,411	5,955,718	4,457,039 ▼
	178,750	75,864	61,624	74,560	71,666	53,509 ▼
% Pacific	35.30%	33.30%	11.40%	19.90%	36.60%	38.70%
	19.00%	36.90%	14.80%	15.10%	25.20%	28.30%

Source: ABS 2026

▲ ▼ Greater than 20% change compared to 2024

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