



ABOUT THE EVENT

Fine Food Australia is the Southern Hemisphere's largest trade event for foodservice, hospitality and retail, attracting buyers, distributors, retailers and industry leaders from Australia, the region and international markets.

The event will take place from 31 August to 3 September 2026 at the Melbourne Convention and Exhibition Centre.

Pacific Trade Invest (PTI) Australia is offering Pacific food and beverage exporters the opportunity to participate in the Pacific Showcase at Fine Food Australia 2026, providing a high-profile platform to connect with international buyers, distributors and commercial partners.

This is a competitive opportunity for Pacific businesses seeking to grow their presence in export markets and build long-term trade relationships.

WITH SUPPORT FROM PTI AUSTRALIA, SELECTED PACIFIC BUSINESSES WILL HAVE THE OPPORTUNITY TO

- Exhibit as part of the PTI Australia-led Pacific Showcase stand at Fine Food Australia 2026.
- Promote their products to a broad audience of domestic and international buyers, distributors and industry stakeholders.
- Benefit from PTI Australia's coordination and on-the-ground support throughout the trade show.
- Be featured in PTI Australia's Fine Food Australia-related marketing and promotional activities.

PTI Australia will cover the cost of the exhibition stand, including stand space, basic build and coordination support.

PARTICIPANTS WILL NEED TO COVER

- Return airfares to Australia.
- Accommodation and meals while attending Fine Food Australia 2026.

Participants will also be responsible for organising and covering any costs associated with transporting product samples to Australia.

VISA SUPPORT

PTI Australia will provide a letter of support for visa purposes, if required.

ATTENDEE RESPONSIBILITIES

SUCCESSFUL APPLICANTS WILL BE REQUIRED TO:

- Provide feedback on the exhibition and report on any sales or commercial outcomes following the trade show. All information will be treated as commercial-in-confidence and used for internal reporting purposes only, unless otherwise agreed.
- Respond to a short survey regarding their experience with PTI Australia's services.
- Consent to participate in and contribute to PTI Australia's Fine Food Australia-related marketing and promotional activities.

SELECTION PROCESS

Complete the Expression of Interest form and email it to:

JEREMY GRENNELL

Jeremy.Grennell@pacifictradeinvest.com

by Friday 27 March 2026.

All applications will be assessed, and successful applicants will be contacted directly.



FINE FOOD AUSTRALIA 2026

EXPRESSION OF INTEREST FORM



ATTENDEE DETAILS:

Company NameYear Founded

Your Name Position Title

Telephone Number Mobile Number

Address..... Country

Phone (landline)..... Mobile

Email Facebook.....

Website..... Instagram..... LinkedIn

Are you a female-owned/led business? (Y/N)

Number of community members impacted by your existing business (e.g. coffee exporter buys coffee from 100 farmers which supports their families totalling 500 family members - total impact is 600 people).....

Are you a manufacturer, exporter, producer or other (please specify)

What name would you like to be listed as in the Fine Food directory? (Company or brand name)

Name of your Australian distributor or retailer (if none please write "N/A").....



CONDITIONS FOR ELIGIBILITY

Do you have (please tick) :

- A 2026 marketing plan
- A product list including specifications of your product range
- FOB AUD pricing (full price list required)
- A clear understanding of shipping and packing requirements of the industry
- A clear understanding and ability to conform to the requirements of Australian quarantine
- Supply of samples for importers at exhibition
- Business cards
- Printed material such as company fliers and product catalogues
- High resolution (or vector art) versions of your branding elements and logos
- Products packaged with barcodes
- Documentary proof provided that is in the name of the applicant / business listed in this application form

Do you agree (please tick)

- To attend and be present every day at the show in Melbourne from Sunday 30th August to Thursday 3rd September 2026. Show days attendance required from 9.30am to 5pm.
- A small storage space will be available inside each counter. The space will be unlockable. I understand that PTI Australia will not be liable if my stock is lost or damaged. By ticking this box I agree to this condition
- Successful applicants who withdraw after being accepted into PTI Australia's Pacific Showcase at Fine Food Australia will be required to pay a \$3,000 cancellation fee which will be used to offset costs incurred when securing their place at the show. (This fee does not apply to applicants who do not withdraw or withdraw before 10 July 2026.) By ticking this box I agree to this condition
- Successful applicants take part at their own risk. PTI Australia specifically denies liability for any loss or injury caused through a party or parties participation in this initiative. PTI Australia recommends that applicants seek independent professional advice before making commercial decisions reliant on this initiative. This indemnity includes any costs incurred by PTI Australia (including legal costs on a solicitor-client basis) in defending any actions, proceedings, claims and demands or in being represented at proceedings, inquiries or inquests. By ticking this box I agree to this condition
- Successful applicants will participate and contribute to PTI Australia's Fine Food related marketing efforts, including but not limited to, public media outreach, social media, video, and article publication. Applicants may be asked to provide assets in a timely manner, including but not limited to, general business information, product photos, and quotes.

ADDITIONAL CHARGES (OPTIONAL)

Inclusion into the new products showcase by Fine Food Australia (Approx \$275 incl. GST) - This is an optional service offering, let us know if you are interested.

COMPANY SUMMARY

Please provide a **50 word maximum** summary of your company and its products which will be included in the online Exhibitor profiles on the Fine Food Australia website and show guide. **Profiles that are greater than 50 words will be edited down.**

(See example in blue box)

EXAMPLE COMPANY SUMMARY

Pacific Trade Invest Australia is the region's lead export facilitation, investment and tourism promotion agency.

We work with exporters from the Pacific Islands to promote their products to international markets. Visit our Pacific Showcase to try the different flavours and products the Pacific Islands has to offer.

ATTENDEES

If selected who will attend Fine Food Australia 2026 on behalf of your company?

(This is required so PTI Australia can arrange your exhibitor passes for the event.)

Name

Position Title

Email

Mobile number.....

Resident of (Country)

Name

Position Title

Email

Mobile number.....

Resident of (Country)

Name

Position Title

Email

Mobile number.....

Resident of (Country)

Name

Position Title

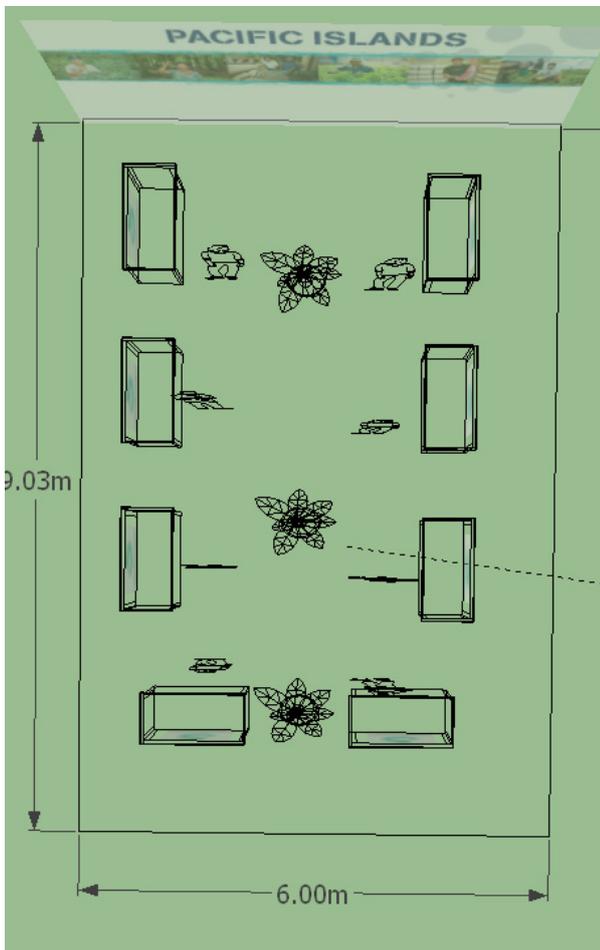
Email

Mobile number.....

Resident of (Country)

STAND LAYOUT

A small non-lockable storage space will be available under each counter.



PRODUCTS (PLEASE ATTACH PHOTOS OF EACH OF YOUR PRODUCTS.)

Product 1

Type of product (eg: vanilla bean).....

Brand name.....

Sizes available

FOB Pricing per unit

Production capacity per month

Countries currently exporting to

Domestic sales? Y/N Refrigeration required? Y/N

Does the packaging and labelling comply with
Australian requirements? Y/N

Country of origin.....

Product 2

Type of product (eg: vanilla bean)

Brand name.....

Sizes available

FOB Pricing per unit

Production capacity per month

Countries currently exporting to

Domestic sales? Y/N Refrigeration required? Y/N

Does the packaging and labelling comply with
Australian requirements? Y/N

Country of origin.....

Product 3

Type of product (eg: vanilla bean).....

Brand name.....

Sizes available

FOB Pricing per unit

Production capacity per month.....

Countries currently exporting to

Domestic sales? Y/N Refrigeration required? Y/N

Does the packaging and labelling comply with
Australian requirements? Y/N

Country of origin.....

Product 4

Type of product (eg: vanilla bean)

Brand name.....

Sizes available

FOB Pricing per unit.....

Production capacity per month.....

Countries currently exporting to

Domestic sales? Y/N Refrigeration required? Y/N

Does the packaging and labelling comply with
Australian requirements? Y/N

Country of origin.....

IF YOU HAVE MORE THAN FOUR PRODUCTS PLEASE SUBMIT THE DETAILS SEPARATELY.

DECLARATION

The information supplied here is correct to the best of my knowledge and I have completed all sections:

Name

Signature..... Date

IMPORTANT LINKS

Fine Food Australia: <https://finefoodaustralia.com.au/about-the-show/>

Melbourne Convention and Exhibition Centre (MCEC): <https://www.mcec.com.au/>

Accommodation: <https://www.mcec.com.au/plan-your-visit/accommodation>

<https://www.booking.com> <https://www.airbnb.com.au>