

PACIFIC TRADE INVEST AUSTRALIA EXPORT-READY CHECKLIST

Being export-ready means your business has a developed product or service, a business model, and an entry strategy, for international markets.

Usually businesses with established and successful local market success tend to be the first to explore global markets as part of their growth. However there are other factors to consider.

To explore whether your business is export-ready, please use the checklist below.

IS YOUR BUSINESS REGISTERED?

For resources on registering your business, please go to – [Pacific Business Registration Directory](#)

ARE YOU CURRENTLY SELLING YOUR PRODUCT AND SERVICE IN YOUR LOCAL MARKET?

For resources on starting a business, please go to – [Business Model Canvas – Strategyzer](#)

DO YOU HAVE AN ACCURATE AND UP TO DATE PRICE LIST?

For resources on creating a price list, please go to – [Price Guide](#)

DO YOU HAVE AN EXPORT BUSINESS PLAN?

For resources on creating an Export Business Plan, please go to – [Export Business Plan](#)

DO YOU HAVE THE CAPACITY TO SCALE YOUR BUSINESS, TO MEET POTENTIAL INCREASED DEMAND?

For resources assessing your financial management and forecasts, please go to – [Cashflow Forecast Template](#)



If you have ticked yes for all the above, please [fill in your contact details here](#).



Keep an eye out for subsequent emails from PTI in order to be put in contact with a member of our Trade team.



If you have not ticked yes to all of the above, please register for the Blue Pacific Portal, our free library of business development resources.



**REGISTER FOR
BLUE PACIFIC PORTAL**

